

NO PURCHASE REQUIRED TO ENTER OR WIN

1. **Eligibility:** The *How to Be a Person* Sweepstakes is open to legal residents of the fifty (50) United States and the District of Columbia who are 18 years of age or older at the time of entry. Employees of Storey Publishing and their immediate family members, and persons living in their households are not eligible to participate. The Sweepstakes is subject to all federal, state, and local laws and regulations. Void wherever prohibited or restricted by law.
2. **Sponsor:** Storey Publishing, LLC, 210 MASS MoCA Way, North Adams, MA 01247 (“Sponsor”)
3. **Agreement to Official Rules:** By participating in the Sweepstakes, each entrant fully and unconditionally agrees to and accepts these rules and the decisions of the Sponsor, which are final and binding. Failure to comply with any of these rules may result in disqualification from the Sweepstakes.
4. **Timing:** The Sweepstakes begins at 12:00 a.m. Eastern Time on July 8, 2020, and ends at 11:59 p.m. Eastern Time on October 30, 2020 (the “Sweepstakes Period”).
5. **How to Enter:** Enter a valid email address at <https://www.storey.com/how-to-be-a-person-sweepstakes> during the Sweepstakes Period. All entries must be submitted by the individual entrant. Bulk or automated entries will be disqualified (including, for example, entries made using any script, macro, bot, or sweepstakes service).
6. **Selection of Winner:** One (1) grand prize winner will be selected at random on November 2, 2020 (see How to Enter), from all eligible entries received. The winner will be notified via email on November 2, 2020. Winner must respond to claim their prize by November 9, 2020. A noncompliance within that time period will result in disqualification and the selection of an alternate winner. In the event of any other noncompliance with rules and conditions, prize may be awarded to an alternate winner. Taxes, if any, are the winner’s sole responsibility. Sponsor reserves the right to substitute prizes of equal or greater value if prize, as stated above, becomes unavailable.
7. **Sweepstakes Prize:** One (1) Grand Prize Winner will receive
 - One (1) \$100 gift card to Target via email or US Postal Service

For an approximate total value of \$100.

ALL POTENTIAL SWEEPSTAKES WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE SWEEPSTAKES. AN ENTRANT IS NOT A WINNER OF ANY PRIZE UNLESS AND UNTIL

ENTRANT'S ELIGIBILITY HAS BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.

8. **Publicity:** Except where prohibited, by entering the Sweepstakes, the Winner consents to the use of the Winner's name for publicity and promotional purposes on behalf of Sponsor with no additional compensation or further permission.
9. **Privacy:** Storey Publishing does not share or sell personally identifiable information to other companies. Sweepstakes entrants' email addresses will only be added to Storey's mailing list when entrants select the "Optional Opt-in" on the entry page. After opting in, all email communications from Storey will provide a link allowing entrants to unsubscribe from future correspondence at any time. View the Storey Publishing Privacy Policy [here](#).
10. **General Conditions:** Sponsor reserves the right to cancel or modify the Sweepstakes if fraud, technical failures, or any other factor beyond Sponsor's reasonable control impairs the integrity of the Sweepstakes, as determined by Sponsor's sole discretion. In such an event, Sponsor reserves the right to award the prize, in accordance with the aforesaid criteria, from among the eligible entries received up to the time of the impairment. Sponsor reserves the right in their sole discretion to disqualify any individual they find to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules. Any attempt by any person to undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil law, and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.
11. **Release:** By participating, the Winner agrees that the Sponsor and their assigns, subsidiaries, or affiliates, advertising, promotion, fulfillment agencies, and suppliers will have no liability whatsoever, and will be held harmless by Winner for any liability for injuries, losses, or damages of any kind to person, including death, and property resulting in whole or in part, directly or indirectly, from the acceptance, possession, misuse, or use of the prize, or participation in this Sweepstakes.
12. **Winner Names:** Sweepstakes results may be obtained after November 23 2020, by sending a stamped, self-addressed envelope to: *How to Be a Person* Sweepstakes, Storey Publishing, 210 MASS MoCA Way, North Adams, MA 02147.