

Storey Cooks *Tomato* Giveaway
Official Rules

NO PURCHASE REQUIRED TO ENTER OR WIN

1. Eligibility: The Storey Cooks *Tomato* Giveaway is open to legal residents of the fifty (50) United States, the District of Columbia, and Canada. Employees of Storey Publishing, LLC, their immediate family members, and persons living in their households are not eligible to participate. The Giveaway is subject to all federal, state, and local laws and regulations. Void wherever prohibited or restricted by law.

2. Sponsor: Storey Publishing LLC, 210 MASS MoCA Way, North Adams, MA 01247 (“Sponsor”)

3. Agreement to Official Rules: By participating in the Giveaway, each entrant fully and unconditionally agrees to and accepts these rules and the decisions of the Sponsor, which are final and binding. Failure to comply with any of these rules may result in disqualification from Giveaway.

4. Timing: The Giveaway begins at 12:00 .m. Eastern Time August 1, 2014 and ends at 11:59 p.m. Eastern Time August 31, 2014 (the “Giveaway Period”).

5. How to Enter: Post a photo on Instagram of tomatoes, your favorite tomato dishes, or your preparations of selected tomato recipes featured on Storey’s blog (<http://blog.storey.com>) during the Giveaway Period. Tag your photos with the hashtags #storeycooks and #tomato. Unlimited entries per person. You must have an Instagram account to enter.

6. Selection of Winner: One (1) winner will be selected at random on September 2, 2014 from all eligible entries received. The winner will be notified via Instagram by September 2, 2014. Winner must respond with their U.S. or Canada shipping address to claim their prize within 7 days of notification. A noncompliance within that time period will result in disqualification and the selection of an alternate winner. In the event of any other noncompliance with rules and conditions, prize may be awarded to an alternate winner. Taxes, if any, are the winner’s sole responsibility. Sponsor reserves the right to substitute prizes of equal or greater value if prizes, as stated above, become unavailable.

7. Giveaway Prize: There will be one (1) winner selected. One winner will win a copy of *Tomato: A Fresh-from-the-Vine Cookbook* (\$16.95 value) and a Storey pint glass. Winner will be solely responsible for all other expenses not specifically set forth that are incurred by the winner. Prizes may not be transferred or assigned except by Sponsor. If for any reason prize is not

available or cannot be fulfilled, Sponsor reserves the right to substitute a prize of equal or greater value, including, but not limited to, cash equivalent. Taxes, if any, are the Winner's sole responsibility.

ALL POTENTIAL GIVEAWAY WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE GIVEAWAY. AN ENTRANT IS NOT A WINNER OF ANY PRIZE UNLESS AND UNTIL ENTRANT'S ELIGIBILITY HAS BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.

8. **Publicity:** Except where prohibited, by entering the Giveaway the Winner consents to the use of Winner's name for publicity and promotional purposes on behalf of Sponsor with no additional compensation or further permission.

9. **General Conditions:** Sponsor reserves the right to cancel or modify the Giveaway if fraud, technical failures, or any other factor beyond Sponsor's reasonable control impairs the integrity of the Giveaway, as determined by Sponsor in its sole discretion. In such event, Sponsor reserves the right to award the prize, in accordance with the aforesaid criteria, from among the eligible entries received up to the time of the impairment. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Giveaway or to be acting in violation of these Official Rules. Any attempt by any person to undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil law, and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

10. **Release:** By participating, Winner agrees that Sponsor and their assigns, subsidiaries, or affiliates, advertising, promotion, fulfillment agencies, and suppliers will have no liability whatsoever, and will be held harmless by Winner for any liability for any injuries, losses, or damages of any kind to person, including death, and property resulting in whole or in part, directly or indirectly, from the acceptance, possession, misuse, or use of the prize, or participation in this Giveaway.

11. **Winner name:** Giveaway results may be obtained after September 2, 2014 by sending a stamped, self-addressed envelope to: Storey Publishing Storey Cooks *Tomato* Giveaway, 210 MASS MoCA Way, North Adams, MA 01247. Washington and Vermont residents may omit return postage.