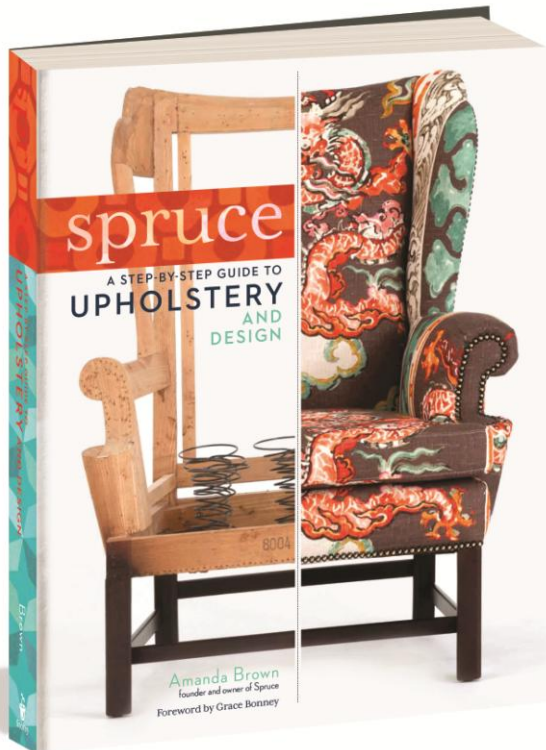




Announcing The Spruce Ugliest Chair Contest!

Spruce: A Step-by-Step Guide to Upholstery and Design by Amanda Brown, available wherever books are sold on October 22nd, teaches DIYers how to reupholster any piece of furniture! With the **Spruce Ugliest Chair Contest**, we're giving one lucky reader a starter upholstery kit with all of the materials needed to redo that ugly chair!

Beginning on Tuesday, October 22nd, go to Storey Publishing's Facebook page at <https://www.facebook.com/storeypublishing> and upload a photo of your ugly chair that you'd like to reupholster with a comment about your chair to our **Spruce Ugliest Chair Contest** post on our timeline, in the comments section. The contest will be open until 11:59 pm on December 1st. One winner will be chosen at random on December 2nd, and will be notified via Facebook. Only one entry per person.



Grand Prize Includes:

- ~One [upholstery hand tool kit](#) (valued at \$250)
- ~A \$200 gift certificate for any brand of [fabric carried at Spruce](#)
- ~A custom chair design inspiration board from the author including fabric recommendations, a sketch of restyling, accessory recommendations
- ~A signed copy of ***Spruce: A Step-by-Step Guide to Upholstery and Design***

Spruce Ugliest Chair Contest Official Rules

NO PURCHASE REQUIRED TO ENTER OR WIN

1. Eligibility: The Spruce Ugliest Chair Contest is open to legal residents of the fifty (50) United States and the District of Columbia. Employees of Storey Publishing, LLC, Algonquin Books of Chapel Hill, Timber Press, Inc., and Workman Publishing Co., Inc., their immediate family members, and persons living in their households are not eligible to participate. The Contest is subject to all federal, state, and local laws and regulations. Void wherever prohibited or restricted by law.

2. Sponsor: Storey Publishing LLC, 210 MASS MoCA Way, North Adams, MA 01247 (“Sponsor”)

3. Agreement to Official Rules: By participating in the Contest, each entrant fully and unconditionally agrees to and accepts these official rules and the decisions of Sponsor, which are final and binding. Failure to comply with any of these rules may result in disqualification from Contest.

4. Timing: The Contest begins at 9:00 a.m. Eastern Time October 22, 2013 and ends at 11:59 p.m. Eastern Time December 1, 2013 (the “Sweepstakes Period”).

5. How to Enter: Go to the Storey Publishing Facebook page at <https://www.facebook.com/storeypublishing> during the Contest Period and upload a photo of a chair that you’d like to reupholster to the Spruce Ugliest Chair Contest post in the comments section. Include a comment about your chair or what you plan to do with it. Limit one entry per person. You must have a Facebook account to enter.

6. Selection of Winners: One (1) Grand Prize Winner will be chosen by Amanda Brown based on the most promising upholstery transformation on December 2, 2013 from all eligible entries received. The winner will be notified via Facebook by December 3, 2013. Winner must respond with their US shipping address to claim their prize within 14 days of notification. A noncompliance within that time period will result in disqualification and the selection of an alternate winner. In the event of any other noncompliance with rules and conditions, prize may be awarded to an alternate winner. Taxes, if any, are the winner’s sole responsibility. Sponsor reserves the right to substitute prizes of equal or greater value if prizes, as stated above, become unavailable.

7. Contest Prize: There will be one (1) Grand Prize Winner selected. One Grand Prize Winner will win one upholstery hand tool kit (\$250 value), one \$200 gift certificate for fabric from Spruce (\$200 value), a digital design inspiration board, and one signed copy of the book *Spruce: A Step-by-Step Guide to Upholstery and Design*. (Approximate retail value: \$485.) Winners will be solely responsible for all other expenses not specifically set forth that are incurred by winner. Prizes may not be transferred or assigned except by Sponsor. If for any reason prize is not available or cannot be fulfilled, Sponsor reserves the right to substitute a prize of equal or greater value, including, but not limited to, cash equivalent. Taxes, if any, are the Winner’s sole responsibility. Prize is not transferable and cannot be assigned. No prize or cash substitutes allowed, except at the discretion of the Sponsor as set forth above.

ALL POTENTIAL CONTEST WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE CONTEST. AN ENTRANT IS NOT A WINNER OF ANY PRIZE UNLESS AND UNTIL ENTRANT’S ELIGIBILITY HAS BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.

8. Publicity: Except where prohibited, by entering the Contest the Winner consents to the use of Winner’s name, likeness, and biographical data for publicity and promotional purposes on behalf of Sponsor with no additional compensation or further permission.

9. General Conditions: Sponsor reserves the right to cancel or modify the Contest if fraud, technical failures, or any other factor beyond Sponsor's reasonable control impairs the integrity of the Sweepstakes, as determined by Sponsor in its sole discretion. In such event, Sponsor reserves the right to award the prize, in accordance with the aforesaid criteria, from among the eligible entries received up to the time of the impairment. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules. Any attempt by any person to undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil law, and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

10. Release: By participating, Winner agrees that Sponsor and their assigns, subsidiaries or affiliates, advertising, promotion, fulfillment agencies, and suppliers will have no liability whatsoever, and will be held harmless by Winner for any liability for any injuries, losses, or damages of any kind to person, including death, and property resulting in whole or in part, directly or indirectly, from the acceptance, possession, misuse, or use of the prize, or participation in this contest.

11. Winner Name: Contest results may be obtained after December 17, 2013 by sending a stamped, self-addressed envelope to: Storey Publishing Spruce Ugliest Chair Contest, 210 MASS MoCA Way, North Adams, MA 01247. Washington and Vermont residents may omit return postage.

12. Entrant's Personal Information: Excluding the terms of the section Publicity above, all other personally identifiable information collected from entrants is subject to the Privacy Policies located at www.workman.com.